

PRIMARY MARKS



[UGA001]



[UGA002]



[UGA003]



[UGA004]

BULLDOG MARKS

Bulldog Marks (UGA 005, UGA 006, UGA 007) are only permitted to be used on Hardgoods items at this time.



[UGA005]



[UGA006]



[UGA006]



[UGA007]

WORD MARKS

GEORGIA

[UGA008]

GEORGIA

[UGA009]

GEORGIA

[UGA010]

GEORGIA

[UGA011]

BULLDOGS

[UGA012]

BULLDOGS

[UGA013]

BULLDOGS

[UGA014]

BULLDOGS

[UGA015]

COMMIT TO THE G

[UGA016]

COMMIT TO THE G

[UGA017]

COMMIT TO THE G

[UGA018]

COMMIT TO THE G

[UGA019]

WORD MARKS



[UGA020]



[UGA021]



[UGA022]

UGA

[UGA023]

UGA

[UGA024]

UGA

[UGA025]

UGA

[UGA026]

ADDITIONAL ATHLETIC MARKS



[UGA027]



[UGA028]



[UGA029]
Youth Mark Only



[UGA030]



[UGA031]



[UGA032]

ACADEMIC MARKS



UNIVERSITY OF
GEORGIA



UNIVERSITY OF
GEORGIA

[UGA033]



UNIVERSITY OF
GEORGIA



UNIVERSITY OF GEORGIA

[UGA034]



UNIVERSITY OF
GEORGIA

[UGA035]

UNIVERSITY OF
GEORGIA

[UGA036]



GEORGIA

[UGA037]



Only to be used in conjunction with formal and institutional documents such as diplomas, proclamations, and other academic awards and honors.

[UGA038]

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0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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GENERAL INFORMATION

Location: Athens
Established Date: 1785
Mascot: Bulldogs
Conference: Southeastern Conference (SEC)
Fight Song: "Glory, Glory!"
Mascot Name: "Hairy Dog" / "Uga" (live mascot)
Football Stadium: Sanford Stadium
Basketball Arena: Stegeman Coliseum
Baseball Stadium: Foley Field

APPROVED VERBIAGE

University of Georgia ®
Georgia ®
UGA ®
Bulldogs ®
Between The Hedges ®
How 'Bout Them Dogs ®
How 'Bout Them Dawgs™
Go You Silver Britches ®
University of Georgia Athletic Association™
Hairy Dawg™
Dawgs ®
Deep South's Oldest Rivalry™
Hunker Down™
Gym Dogs™

APPROVED COLORS

COLORS	PANTONE SPOT PRINT	CMYK 4C PRINTING	RGB SCREEN/VIDEO	HEX WEB	MADEIRA EMBROIDERY	A&E/RA EMBROIDERY	TEXTILE GARMENT
BULLDOG RED	PMS 200C	3 / 100 / 70 / 12	186 / 12 / 47	BA0C2F	1147	1842	
BLACK	BLACK	0 / 0 / 0 / 100	0 / 0 / 0	000000	BLACK	BLACK	
UGA SILVER	PMS 429C	38 / 28 / 27 / 0	93 / 103 / 112	5D6770	1118	2404	

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