The University of Georgia's increase in federal research funding is accelerating our drive for discovery. Our new hiring initiatives are hastening esteemed faculty and staff—and their world-class research and scholarship—to our doorstep. And our student scholarships are fueling the momentum of Georgia’s most promising people. Our commitment to academic excellence means that UGA’s students and scholars don’t just strive—we thrive. Top students and faculty are drawn to Georgia. Regarded as one of the most prestigious awards in the world, UGA has had more Rhodes Scholars in the past 20 years than all but two rivals.

Research funding is the academic engine that propels UGA forward. We draw distinction thanks to research dollars that have grown 21 percent over the past two years, and 35 percent over the past three.

We bring brilliance to Athens. Our new initiative to attract, hire and retain world-class researchers and scholars accelerates our commitment to excellence—and opportunity.
HEADLINES & COPY

POWERING
- Powering possibilities.
- Powering leaders.

COMMITTED TO
- Committed to distinction.
- Committed to discovery.

HEADLINE OPTION 1
Powering possibilities.

HEADLINE OPTION 2
Committed to discoveries.

Research funding is the academic engine that makes UGA a prestigious powerhouse. We draw distinction thanks to committed research dollars that have grown 21 percent over the past two years, and 35 percent over the past three.

HEADLINE OPTION 1
Powering top scholars.

HEADLINE OPTION 2
Committed to distinction.

Top students and faculty are committed to the University of Georgia. Regarded as one of the most esteemed awards in the world, UGA has had more Rhodes Scholars in the past 20 years than all but two other public universities.

HEADLINE OPTION 1
Powering opportunity.

HEADLINE OPTION 2
Committed to virtuosity.

We bring brilliance to Athens. Our new initiative to attract, hire and retain world-class researchers and scholars cements our commitment to excellence—and opportunity.

GRAPHICS

DOUBLE BANNER WITH LINE
The double banner with a line is an effective way to highlight important headline text, separate sections and create hierarchy of text and elements when placement is better centered.

BANNER AND BANNER WITH LINE
The banner with a line is an effective way to highlight important headline text, separate sections and create hierarchy of text and elements when placement is better left aligned.

COLOR

ARCH BLACK
C0 M0 Y0 K100
R0 G0 B0
HEX #000000

BULLDOG RED
PMS 200
C3 M100 Y70 K12
R186 G12 B47
HEX#BA0C2F

CHAPEL BELL WHITE
C0 M0 Y0 K0
R255 G255 B255
HEX #FFFFFF

ATHENS
C44 M74 Y21 K58
R192 G102 B145
HEX #66435A

STEGEMAN
pms 422
C19 M12 Y13 K34
R158 G162 B162
HEX#9EA2A2

CREAMERY
pms 7527
C3 M4 Y14 K8
R214 G210 B196
HEX#D6D2C4

* NEVER SET TEXT IN BULLDOG RED ON ARCH BLACK BACKGROUNDS

PHOTO STYLE

NEWSPRINT

ARCH BLACK
C0 M0 Y0 K100
R0 G0 B0
HEX #000000

BULLDOG RED
PMS 200
C3 M100 Y70 K12
R186 G12 B47
HEX#BA0C2F

CHAPEL BELL WHITE
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HEX#9EA2A2

CREAMERY
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C3 M4 Y14 K8
R214 G210 B196
HEX#D6D2C4

HEADLINE LOCKUPS

POWERING POSSIBILITIES
Our students and scholars don’t just strive—they thrive.

COMMITTED TO EXCELLENCE
Our students and scholars don’t just strive—they thrive.

AD EXAMPLES

BILLBOARD

FULL-PAGE PRINT

DIGITAL ADS

POWERING POSSIBILITIES
Our students and scholars don’t just strive—they thrive.

POWERING POSSIBILITIES
Our students and scholars don’t just strive—they thrive.